

Recall -- Firm Press Release

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Plum Organics Voluntarily Recalls Limited Quantity of Two Varieties of World Baby Pouch Products

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Plum Organics

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FOR IMMEDIATE RELEASE - March 4th, 2014 - Plum Organics is voluntarily recalling a limited quantity of two varieties of its World Baby line of pouch products due to intermittent damage to the plastic spouts during manufacturing.

There is a possibility that small fragments could loosen, detach and present a choking hazard if the product is consumed. These products should not be given to children. Plum has received approximately 14 consumer complaints about damaged spouts. No injuries have been reported to date. Out of an abundance of caution, Plum is removing all affected pouches from the marketplace.

The recalled products include World Baby Italy and World Baby Thailand varieties and can be identified by the following "Best By" dates on the package:

- World Baby Italy—Zucchini & Spinach with Pasta Marinara with "Best By" date of 09Sep14 (Sept. 9, 2014).
- World Baby Thailand—Roasted Pumpkin & Coconut Rice with "Best By" date of 10Sep14 (Sept. 10, 2014).

Approximately 12,000 cases of the recalled products were shipped nationwide to grocery, mass and online retailers in the United States. No other Plum products are affected by this recall.

The company announced the recall after discovering damage to the top rim of the spout in some pouches. The damage should be plainly visible as a depression in the rim, possibly with a fragment of plastic attached to the damaged area.

Consumers who have purchased affected products can contact the Plum Organics Consumer Hotline 24 hours a day, 7 days a week at 866-535-3774 or send an email to info@plumorganics.com to request reimbursement. For more information visit: www.plumorganics.com/March2014Recall.

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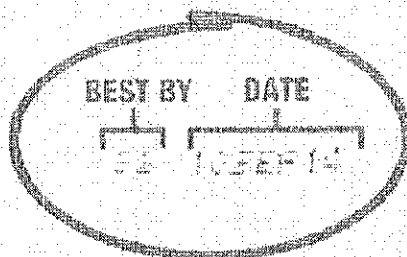
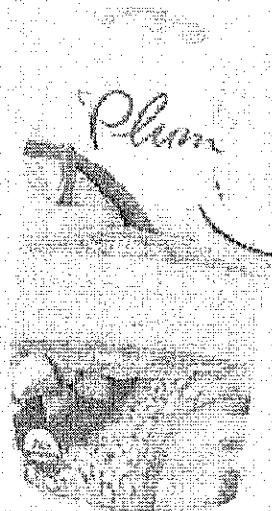
RSS Feed for FDA Recalls Information [what's this?]

Photo: Product Labels

Recalled Product Photos Are Also Available on FDA's Flickr Photostream.

STAGE 2 WORLD BABY THAILAND Roasted Pumpkin & Coconut Rice

Please check your pouch package for the Best By (BB) date.
Any Stage 2 World Baby Thailand pouch with the Best By date of 10 SEP14
(September 10, 2014) should not be consumed.



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Safety

Plum Organics Voluntarily Recalls Limited Quantity of Two Varieties of World Baby Pouch Products
Photos

STAGE 2 WORLD BABY ITALY
Zucchini & Spinach with Pasta Marinara

Please check your pouch package for the Best By (BB) date.
Any Stage 2 World Baby Italy pouch with the Best By date of 09 SEP14
(September 9, 2014) should not be consumed.

