



ADAI Hemp Program Newsletter

2023 Winter Edition

Is Your Field Ready?

2024 Applications

We are now in the middle of the application period for 2024. As you are finishing your applications and getting your 2023, "Post Harvest" reports submitted, have you prepared your field? Now is the ideal time to take a soil sample to Auburn to get lime and fertilization recommendations for your fields. Contact your local extension office for assistance at: aces.edu.

Behind the Research

Pictured on the left is a photo of Dr. Femi from Alabama State University, and ADAI Hemp Inspector Zachary Barnes at the 5th Annual Science of Hemp conference. At this conference multiple states showcased cutting edge discoveries in the hemp industry, including some newer, safer pesticides used on the cultivation of hemp, and research done by students. Some of the research included the treatment of deadly infections using hemp and using hemp as a feed alternative for livestock. This allows Alabama to share and learn information to continue to grow and adapt the Hemp Program.

Year End Reports

As the 2023 growing season comes to an end, or may have ended a few weeks ago for some growers it is important to get your "Post Harvest" report submitted in KRS. This information helps us give data to great researchers throughout the country to help create new ways to combat issues Alabama Hemp growers experience.



Do you need assistance filling out your 2024 Hemp Application? Contact our office before it's too late, we're happy to help!

Email: alhemp@agi.alabama.gov

Phone: (334) 240-7230



Showcase Grower

Rocky Branch CBD's Story

We are Terri and Richard Lovvorn. Our partner is Scott Kelley. We are entering our 5th year of growing hemp and our 3rd year since we launched our Rocky Branch CBD product line. We are located in Randolph County, Alabama.

After 15 years, Richard and I sold our poultry farm not sure what our next adventure would be. Richard's brother introduced us to our partner, Scott. Together we decided to grow hemp, and our business began. Having retired from the healthcare field, we wanted to be able to help epileptic children and cancer patients.

In 2021, I had a knee replacement and while going to Elite Rehab Physical Therapy. my awesome therapist, Dalton Screws (DPT) and I were talking about growing hemp. Dalton suggested we get together and formulate some pain cream and roll-on products.

After much trial and error, we finally found a formula that was successful. We have been blessed from that day forward. We often say that Dalton was the answer to our prayers. When we asked God to bless us, guide us, and put the ones in our lives that we needed, he did. So began our journey to "break" some barriers and misconceptions about CBD and work on all the obstacles that came along with starting a business. ADAI has been nothing short of fabulous since day one. If we ever have any questions, they are there to answer them and walk us through our trials.

We have expanded our product line over the past three years. Rocky Branch CBD products include: Delta-8, Delta-9, and Delta-10 gummies, lotions, lip balms, roll-ons, pain creams, candies, 3000 mg tinctures, dog tinctures, 1500 mg tinctures, 1500 mg honey, and we are working on several more products.

Our product is now located in three Elite Rehab clinics, two pharmacies, a wonderful boutique, a hair salon, a nutritional business, and a pet shop. We enjoy attending shows and talking to all the wonderful people we meet about how much we can help them. We began explaining that ours is not a "cure all" product, but we are helping give people a better quality of life naturally, so they do not have to put all those chemicals into their bodies. We have expanded from assisting epileptic children and cancer patients to migraines, neuropathy, anxiety, depression, sleep, PTSD, chronic pain, high blood pressure, and arthritis.

After the first year of selling our products, we decided to give back to epileptic children and cancer patients. A portion of the earnings that Rocky Branch CBD receives goes to Saint Jude's Children's Hospital.

You can reach us on Facebook, Instagram and www.rockybranchcbd.com, or at 256-473-9962. Thank you and much love to all, Terri and Richard Lovvorn and Scott Kelley

If you would like to nominate an Alabama hemp grower or processor, please send your recommendations to – ALHemp@agi.alabama.gov with the subject "Showcase Farm".